

2014-2015 OPTIMUS PRIME Video Challenge

Video Challenge Rubric

Category	Score
<i>Video Presence</i>	
<ul style="list-style-type: none"> Public ranking (1st place = 4 points, 2nd place = 3 points, 3rd place = 2 points, 4th place = 1 point). (___/4) <p>Creativity:</p> <ul style="list-style-type: none"> Use of media. (___/4) Original innovative use of multimedia sources. (___/4) Storyline & script (complete, compelling & accurate). (___/4) 	___/16
<i>Video Content</i>	
<p>Video demonstrates an age-appropriate level of understanding of:</p> <ul style="list-style-type: none"> Selected NASA spinoff technology. (___/4) Original NASA project/mission. (___/4) Spinoff application/benefit. (___/4) Unique innovation using the design process. (___/4) <p>Judges may award up to 8 additional points for unique and exceptional work. (___/8)</p>	___/24
<p>Assessment</p> <p>4 (Excellent) = All criteria (procedures, steps, and details) are met or followed.</p> <p>3 (Good) = Most criteria are met with only a few errors.</p> <p>2 (Fair) = Many criteria are met, but work has significant errors.</p> <p>1 (Poor) = Most criteria are not met.</p> <p>0 (No effort) = No effort to meet criteria.</p>	___/40